Privacy Policy for Extravio

Effective Date: [3/6/25]

Last Updated: [3/6/25]

1. Introduction: Welcome to Extravio by Extraivio LLC ("Company," "we," "us," or "our"). We respect your privacy and are committed to protecting it through this Privacy Policy. This document outlines how we collect, use, store, disclose, and safeguard your personal information when you visit our website [www.extravio.net] ("Extravio") or use our services. By accessing or using our Website, you agree to this Privacy Policy.

- 2. Information We CollectWe collect the following types of information:
- a) Personal Information: This includes information that identifies or can be linked to you, such as:

Name, Email address, Phone number, Billing and shipping addresses, Payment details (processed securely by third-party payment processors), Login credentials (username and password)

Any additional information you provide through interactions with our website or customer support

b) Non-Personal Information: This includes data that does not directly identify you, such as:

IP address

Browser type and version

Device information

Page interaction data (session duration, click behavior, etc.)

Aggregate usage statistics

c) Cookies and Tracking Technologies: We use cookies, tracking pixels, and similar technologies to enhance your experience. For details on our use of cookies and how to manage them, see Section 6 below.

3. How We Collect InformationWe collect information from you in the following ways:

When you create an account or register on our Website

When you make a purchase

When you subscribe to newsletters or other communications

When you contact customer support

Through automated tracking tools and analytics software

 Why We Collect Your InformationWe collect and process your personal data to

Provide Services: Fulfill your orders, process payments, and maintain customer accounts.

Enhance User Experience: Personalize content, improve usability, and optimize website performance.

Communicate with You: Send service-related notices, respond to inquiries, and provide customer support.

Marketing and Promotions: Provide promotional materials, special offers, and relevant content (if you opt-in).

Legal Compliance: Comply with applicable laws, protect against fraud, and enforce our terms and policies.

 How We Store and Secure Your InformationWe implement industry-standard security measures to protect your personal data, including:

Secure Hosting: Our Website is hosted on Wix.com, which provides secure data storage and firewall protection.

Encryption: Sensitive data, including payment information, is encrypted using Secure Socket Layer (SSL) technology.

Access Controls: Restricted access to personal data to authorized personnel only.

All direct payment transactions are processed through PCI-DSS compliant third-party payment gateways, such as Visa, MasterCard, American Express, and Discover.

6. Use of Cookies and Tracking TechnologiesWe use cookies to improve user experience, analyze traffic, and serve personalized content. You can control cookie preferences by adjusting your browser settings. By using our Website, you consent to our use of cookies.

7. How We Share and Disclose InformationWe do not sell or rent your personal data. However, we may share it with:

Service Providers: Third-party vendors (e.g., payment processors, hosting providers) to facilitate transactions and maintain our Website.

Legal and Compliance: Law enforcement or regulatory authorities when required by law.

Business Transfers: In the event of a merger, sale, or transfer of assets, your information may be part of the transferred assets.

8. How You Can Control Your Information You have the right to:

Access and Update Your Data: Edit your account details at any time.

Opt-Out of Marketing Communications: Unsubscribe from emails by clicking the "unsubscribe" link.

Request Data Deletion: Contact us at [Insert Contact Email] to request deletion of your personal information.

- 9. Data Retention PolicyWe retain personal data only as long as necessary for legitimate business purposes or as required by law. After this period, data is securely deleted or anonymized.
- 10. Privacy Policy UpdatesWe reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with an updated "Effective Date." If we make significant changes, we will notify you through email or other communication methods.
- 11. Contact InformationIf you have any questions or concerns about this Privacy Policy or your personal data, please contact us:

Extraivio LLC | 2025 Email: [fen@extravio.net]

By using our Website [www.extravio.net], you acknowledge that you have read and understood this Privacy Policy and agree to its terms.